

What's your Identity?



IDENTI3[®]
Discover your potential



Winner of
PSYCHOMETRIC Provider
of the year



Finalist of
TEAM BUILDING Provider
of the year

Finally, a tool that allows you to gain the psychological advantage

Discover Your Potential

We tend to underestimate the importance of knowing ourselves. Many of us go through each day reacting to events. We cruise along rather than make conscious choices based on who we are and what we want.

So how can we set realistic goals, go about life and have successful relationships? We really can't.

Without compromising accuracy and reliability, **Identi3** (pronounced as 'identity') is the ideal traits-based profiling tool. **Identi3**'s clever design is able to tell us more in less time. **IDENTI3** will show you which of the 8 different categories best describe you based on your 16 personality traits. With a 36 years legacy, you have a peace of mind knowing that individuals and organizations throughout the world rely on **IDENTI3**.



Multiple Human Resources Application such as

Recruitment

Training . Coaching

Team Building

Your answer to a superior work performance

Clever Design Clever Results

5X
Superior

- **Quick**

Consists of 20 statements that you complete in less than 15 minutes

- **Valid**

IDENTI3 has a validity coefficient of 0.926% (usual 0.74%) and been tested with a sample size of 10,000 users across 3 continents

- **Established**

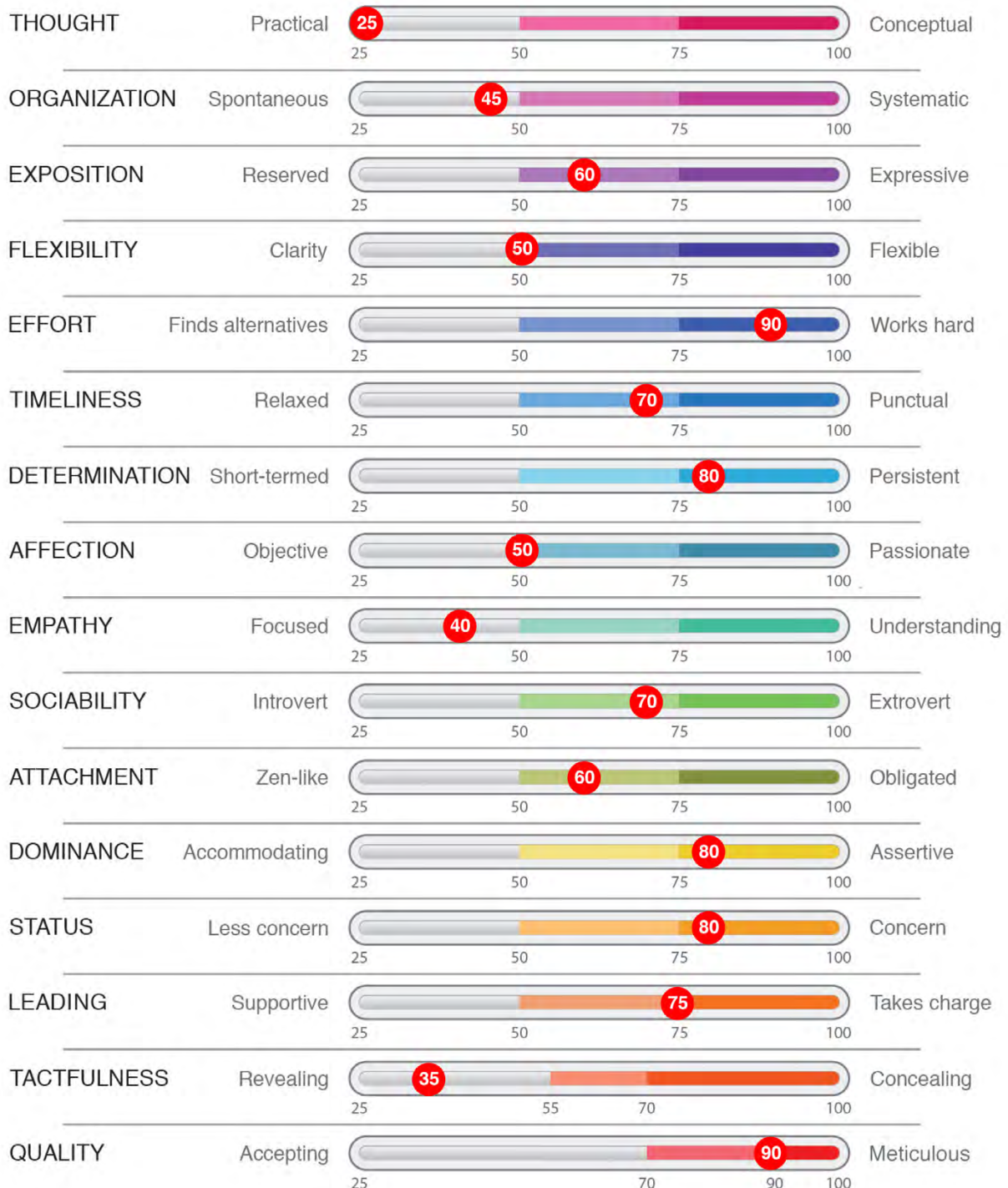
36 years of legacy yet staying ahead of changes

- **Robust**

Integrates 6 detectors to filter out inaccurate profiles

- **Peace of Mind**

Users include Fortune 500 companies, government agencies and institutes of higher learning



1. Networker

NET

At a glance

Outgoing, approachable and friendly, you can be everyone's good friend.

Key traits

High in Sociability

How to work with a Networker?

A Networker thrives on relationships. If you chain a Networker to her desk, you can be sure that will be the end of her. Instead, unleash her and let her bring people together.

Recommended job functions

Sales, Hospitality, Public Relations, HR Business Partners, Marketing Communications, Marketing, Entertainment, etc

Famous people

John F Kennedy, Richard Branson, Bill Clinton



5. Organizer

ORG

At a glance

Organized, systematic and clear, you put the world in order.

Key Traits

High in Organizing and low in Flexibility

How to work with a Organizer?

An Organizer has the ability to identify patterns and put things in order. However, he needs time to do so. An Organizer works best with a plan and he dislikes last minute changes.

Recommended job functions

Accounting, Analysts and Reporting, Administration, Operations, Project Management, Logistics, Secretarial, etc

Famous people

Jack Walsh, Joseph Bazalgette, Ferdinand de Lesseps

Act responsibly and help people you care about

• Do not assume your results or other's results if the assessment has not been taken. The proper way is to complete the assessment. • Do not interpret your own results or others if y



2. Carer

CAR

At a glance

Kind, charitable and supportive, you are always there to help.

Key traits

High in Empathy

How to work with a Carer?

A Carer can be selfless and put others first. When working with Carers, you need to be forthcoming and genuine in your friendship. Let him know where he can help especially when you are feeling down.

Recommended job functions

Hospitality, Travel, Community Work, Service, Education, Early Childhood, Teaching, Human Resources, etc

Famous people

Florence Nightingale, Oprah Winfrey, Mahatma Gandhi



6. Craftsman

CFT

At a glance

Toiling, producing and diligent, you enjoy generating work.

Key traits

High in Hard Work

How to work with a Craftsman?

A Craftsman needs to know clearly her area of work. A Craftsman may dislike being told what to do. It is good to address her expectations right at the start.

Recommended job functions

Architecture, Designers, Mechanics, Engineering, Product Development, Medical and Dental, etc

Famous people

CoCo Chanel, Bill Gates, Frank Whittle, Anne Geddes



3. Expositor

EXP

At a glance

Articulate and vivid, you are the voice for the voiceless.

Key traits

High in Exposition

How to work with an Expositor?

An Expositor has the charisma to convince others through speaking or writing. An Expositor can make a complicated concept sound easy and convincing, and is the best person to take center stage.

Recommended job functions

Teacher, Product Demonstrator, Call Center, Health and Fitness, Training and Development, Product Management, Marketing, Corporate Communications, Public Relations, etc

Famous people

George Orwell, Jane Austen, Martin Luther King, Jr., John F. Kennedy, Pele, Diego Maradona, Carl Lewis



7. Investigator

INV

At a glance

Thinking, inventing and solving, you enjoy fulfilling your curiosity.

Key traits

High in Abstraction and low in Flexibility

How to work with an Investigator?

An Investigator gets intrigued when things do not add up. Throw him a puzzle and he may forget his meal in the course of getting to the bottom of the mystery.

Recommended job functions

Forensic, Science, Medicine, Research, Journalism, Engineering, Safety, Consulting, Analyst, Finance, Audit, etc

Famous people

Archimedes, Robert Boyle, Leonardo Davinci, Isaac Newton



4. Perfectionist

PFT

At a glance

Meticulous, observant with high expectations, you settle only for the best.

Key traits

High in Quality

How to work with a Perfectionist?

A Perfectionist has the ability to spot mistakes a thousand miles away. If you want to achieve a higher level of perfection, this is the person to call.

Recommended job functions

Taxation, Audit, Operations, Process Design, Quality Assurance, Life Sciences, Doctor, Surgeon, Consultants, etc

Famous people

Steve Jobs, Steven Spielberg, Bruce Lee, Jackie Chan



8. Artist

ART

At a glance

Creative, flexible and adaptable, you enjoy exploring the unknown.

Key traits

High in Abstraction and high in Flexibility

How to work with an Artist?

An Artist unleashes her imagination and generates possibilities with her exploratory mind. When you have an Artist in your team, you can be sure she will think out-of-the-box.

Recommended job functions

Events, Promotions, Advertising, Creative, Beauty and Wellness, Fashion, Graphics, Design, Interior, Multi-Media, Marketing, Sales, Business Development, etc

Famous people

William Blake, Michelangelo, Annie Leibovitz, Andy Warhol

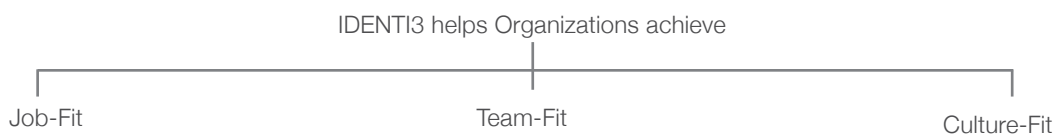
Be proud of who you are

Reports available with your result

- Basic Report
- Personal Success Report
- Medium Report
- Leadership Report
- Managerial Competency Report
- Career Recommendation Report
- Career Development Report
- Recruitment (Interview) Questionnaire
- Emotional Quotient Report
- Thinking and Learning Style
- Communication Style
- Sales Style Report
- Team Style Report
- Comparison Report
- and more...!

About IDENTI3 Profiling

IDENTI3 uses proven psychometric methodology that clearly indicates the inherent strengths and weaknesses of individuals. People who fit better, perform better. Results has shown that with the intervention of **Identi3** profiling, personal and corporate productivity increases from 20% to as high as 90%.



With a legacy of 36 years, **IDENTI3** is built on tested and proven clientele. Numerous major corporations agree that the subsequent application of **IDENTI3** profiling works.

For more information, contact us anytime at www.Identi3profiling.com.

More than 2000 clients worldwide



Testimonies

"Our team had an awesome time during yesterday's Identi3® profiling session. It was extremely insightful and useful as a tool for us to better our work and people relationships!"

Tzu Bing. VP of Private Banking, Raffles Place. United Overseas Bank

Find out about our latest activities here:

<https://www.facebook.com/identi3profiling>
<https://www.facebook.com/Identi3asia>

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